

# ACADEMIC VIDEO ONLINE: PREMIUM



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## Your Library's Best Choice In Streaming Video

- 1 The most videos.** Your library has access to more than 48,000 titles from 1,500 providers — twice the videos of other providers, with more than half exclusive to Alexander Street.
- 2 The broadest coverage.** No other provider gives you as much breadth and depth across subject areas and material types.
- 3 The lowest cost-per-use.** Subscribing libraries pay on average less than \$0.24 USD per video. That includes unlimited full-length streaming for an entire year.

### Unmatched Content

Alexander Street video includes every kind of material available with curricular relevance: documentaries, interviews, performances, news programs and newsreels, field recordings, commercials, and raw footage. Patrons will find thousands of award-winning films, including Academy®, Emmy®, and Peabody® winners. Academic institutions will find the most frequently used films for classroom instruction, plus newly released films and previously unavailable archival material.

### Subject Strengths

*Academic Video Online: Premium* covers all disciplines and subject areas, with specific strengths in:

- Anthropology
- Counseling & Therapy
- Art, Fashion & Design
- Business & Economics
- Diversity Studies
- Documentary Film
- Feature Film
- Education
- History
- Music & Dance
- News & Current Events
- Theatre & Drama

In addition, we provide content in nursing, allied health, criminal justice, engineering, and science.



# — NEW BENEFITS IN 2016! —

Introducing two industry firsts in library streaming video, now available to subscribers

1

## Choose the videos you want to keep with the new "AVON-to-Own" perpetual rights feature

Beginning January 2016, perpetual rights to the videos you select are now included in your annual subscription. You can build your permanent collection based on demonstrated use. The longer you subscribe, the more titles you own in perpetuity. Archival copies for titles selected are also available.

2

## Publish and share video across campus or around the world with Video Commons unlimited media uploading and hosting service

Supplement this curated collection by posting an unlimited amount of your locally-produced or licensed content. Make it visible to individual faculty members, the entire institution, or anyone in the world. You set permissions at the title level and can permanently link content to your catalog. This service is included with your annual subscription.

### Exclusive Content

More than half the video content from over 1,500 leading distributors, producers, and filmmakers is available only from Alexander Street.



# ONLINE TOOLS AND ACCOUNT MANAGEMENT

## For Teaching

Alexander Street's video resources are curated with the academic library end-user experience in mind.

- All content is selected by expert editors to match the typical core curriculum.
- Educators can easily choose and assign videos for class and embed links and annotations directly into a syllabus or LibGuide.
- The platform allows seamless integration with any LMS, including Blackboard, Moodle, and Sakai.
- Users can search thousands of targeted playlists created by expert editors, scholars, and other users to find helpful learning resources for the classroom.
- Learning segments. More than 14,000 learning segments make it easy for instructors to find and integrate specific video content into the classroom and help users get to the right content faster. Each segment is fully searchable and includes an abstract, making user selection even easier.

## For Learning and Sharing

An expanded interface and innovative new tools give patrons even more freedom to learn and explore.

- The entire interface, including transcripts, is available in 65 languages.
- Discipline landing pages highlight editors' picks for content and playlists.
- Users can export citations in a variety of formats, including Chicago, MLA, and APA.
- It's easy to build, annotate, and share playlists of videos, clips, and other material.

## For Research

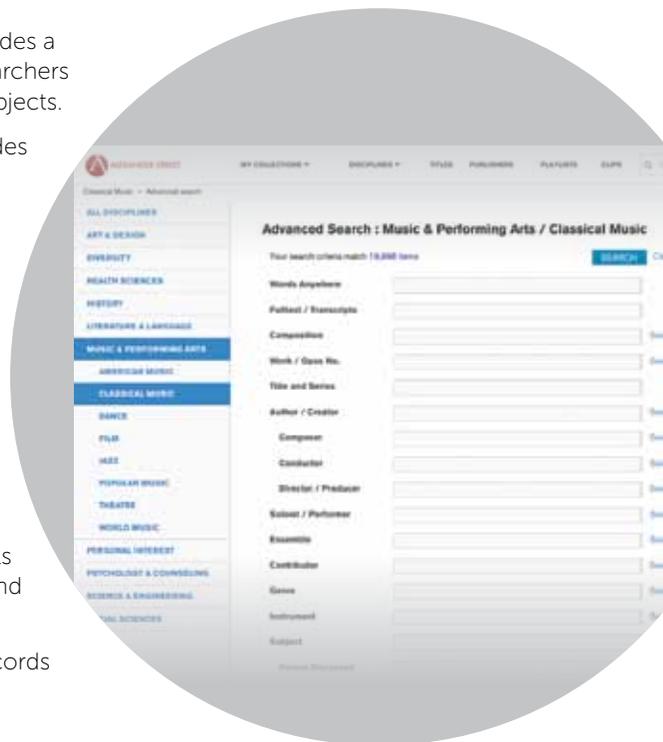
Alexander Street's interface provides a series of tools designed for researchers seeking new insight into their subjects.

- Semantic facet browsing provides intelligent information that changes as users search.
- Users can narrow searches precisely using a range of criteria including content type, date published, author, person discussed, and more.
- In 2016, all video content will be searchable via Google.

## For Libraries

Administrative and analytical tools help libraries optimize content and increase usage.

- Receive free detailed MARC records for 100% of content, with new records added monthly.
- All content is fully integrated with Summon, EDS, Primo, and WorldCat.
- Librarians can access in-depth statistics compliant with COUNTER4 and SUSHI, monitor usage down to the specific title, and turn content and features on and off.
- Usage stats are available with 24-hour currency.
- Helpful instructional videos are available to support new users.



# ACCOUNT MANAGEMENT SUPPORT

From day one your library will be assigned a dedicated account manager who can provide support, online tools, promotional resources, user guides, and more.



Learn more at [alexanderstreet.com](http://alexanderstreet.com)

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